



Petaluma
HEALTH CARE
DISTRICT

2018 Annual Report

Message from the CEO

Dear Friends,

Resilience has been at the forefront of our community this past year – resilience from childhood trauma, resilience in the wake of natural disasters and resilience despite a national discourse driving political divide.

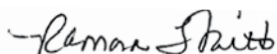
Throughout Sonoma County and here in Petaluma, we have truly embraced resilience and have been emboldened to take action to help our community heal and thrive. I continue to be inspired by the District's efforts and our many partners that tackle our most pressing health needs, and I am grateful for the opportunity to observe the impact we have when we work together.

I am so proud to offer a glimpse into our impact in this Annual Report. You will read about the many men and women whose lives have been changed through the Petaluma Sober Circle. You'll learn about the great efforts of CHIPA, and in particular, their work to bring awareness and education about the unique form of trauma experienced by our immigrant community. You'll be inspired by HeartSafe Community and Healthquest CPR and their success bringing on new programs and products to prepare more people to respond to cardiac emergencies. And you'll also learn about our new grant-giving process and our efforts to build great transparency and community involvement to our funding decisions.

Securing a long-term operator for Petaluma Valley Hospital continues to be a top priority. This year, we signed a letter of intent where ST Network, a proposed joint operating company between St. Joseph Health and Adventist Health System/West, will operate the hospital. We will work with ST Network on final lease terms after the regulatory agencies have approved its formation. It has been a long and complex process, but the District Board has always been, and continues to be, committed to securing a quality operator to ensure continued access to an excellent community-based hospital.

I'm proud of our work, our team and the Board, and I am also proud to be doing this work in the resilient community of Petaluma.

Sincerely,



Ramona Faith, MSN RN



CEO Ramona Faith

On the cover (clockwise from top left): A Redwood Empire Food Bank volunteer; Volunteers at PPSC Petaluma Bounty fundraiser; Receiving care at Petaluma Health Center's Dental Clinic; Students learn where their food comes from at North Bay Children's Center.

About PHCD

For over 70 years, the Petaluma Health Care District (PHCD) has utilized its unique position as a community-owned and operated public agency to serve the changing health and wellness needs of Southern Sonoma County residents. Our dedicated staff and locally-elected board members partner with the community to use our resources for the greatest positive impact on the health of our residents.

Our Mission + Vision

The mission of PHCD is to improve the health and well-being of all residents in Southern Sonoma County through leadership, advocacy, support, partnerships and education. Our vision is to foster a healthier community, a thriving hospital and local access to comprehensive health and wellness services.

Community Health

The Petaluma Health Care District (PHCD) addresses the social determinants of health in a variety of ways. Our *health initiatives* facilitate community collaborations that confront our greatest health priorities. Our *grants and sponsorships* empower our partners to serve our residents through evidence-based practices. Our *technical assistance* enables us to share our knowledge and activate our resources to bring innovative programs to life.

In 2018, PHCD invested over **\$250,000** into our community's health.



Center for Well-Being conducts blood pressure checks at Petaluma Walking Day



Workshop presenter Cecilia Rues and CEO Ramona Faith

SPOTLIGHT: Trauma and Immigration Training

On March 9, 2018, PHCD and CHIPA Work Groups hosted *Trauma and Immigration: Supporting the Children and Families of Sonoma County*. With support from First 5 Sonoma County and St. Joseph Health, 71 individuals from across four counties participated in a half-day training led by renowned bicultural and bilingual mental health clinician, Cecilia Rues. Participants gained a trauma-informed perspective on how children and families experience immigration fears and learned methods for supporting the behavioral manifestations of this unique form of trauma.

Health Initiatives

HeartSafe Community



HeartSafe Community strengthens our community's response to cardiac emergencies through CPR training, strategic AED installation, maintenance and registration, and heart health education. In 2018, we unveiled our first **Hands-Only CPR and AED Demonstration course**. This 30-minute course was created to **empower our business partners** to effectively and efficiently prepare their staff with life-saving skills. As a result of our HeartSafe initiative, **50 businesses and 34 schools** have become HeartSafe organizations.

CHIPA



The Community Health Initiative of the Petaluma Area (CHIPA) is an Advisory Committee to the PHCD Board of Directors and a local chapter of Health Action. **CHIPA brings together residents, business leaders, health care and social service providers, students, and city and school officials to work together to reduce health inequities in Southern Sonoma County.** In 2018, CHIPA's dedicated members tackled a variety of projects to support the health of the community. From hosting trainings on trauma and immigration and funding tricycles in low-income schools to hosting blood-pressure screenings and increasing access to healthy foods, CHIPA is leading the way to improve the health of all our residents.



CHIPA members mapping local resources for youth mental health



A family assisted by COTS



CA Senator Bill Dodd, Stephanie Bodi and Ramona Faith at the Community Partnership Appreciation Breakfast

Community Health Awards

On May 16, 2018, PHCD hosted the fourth annual Community Partnership Appreciation Breakfast. Once again, we expressed our deep gratitude to the people and partners who work tirelessly to improve the health of our residents and community. We were joined by California State Senator Bill Dodd and Assemblymember Marc Levine's staff in honoring our **Health Hero awardee Stephanie Bodi and Golden Heart Award recipient, Exchange Bank**. We also publicly announced and celebrated our seven grant awardees.

Grants and Sponsorships

In 2018, PHCD provided over **\$40,000** in sponsorship funds to 28 organizations whose programs and services address our most pressing community health needs.

PHCD also proudly unveiled a new grant process based on the best practices of philanthropic organizations and health care districts. Nonprofits serving District residents, utilizing evidence-based or promising practices, and addressing at least one of our five identified health priorities – housing, access to services, mental and behavioral health, educational attainment, and cardiovascular health – were eligible to apply. We convened our inaugural Grant Review Committee, a committed group of residents who dedicated significant hours to reviewing and scoring each application and presented their recommendations to the Board of Directors.

This year, PHCD awarded a total of **\$54,000** in grant funding to the following organizations and programs:

- **Center for Well-Being: Community Health Workers South County Hub**
- **COTS: Mary Isaak Center Emergency Shelter**
- **Kids Scoop News**
- **Mothers Care**
- **Petaluma Educational Foundation: ATOD Peer-to-Peer Prevention Program**
- **Petaluma Health Center: Trauma-Informed Care - Road to Resilience Pilot Project**
- **Petaluma Bounty: Bounty Farm**

Technical Assistance: Petaluma Sober Circle

In April 2018, the Petaluma Sober Circle (PSC) concluded the first two years of operations. During this time, PSC enrolled **74** men and women struggling with homelessness and addiction, helped **40** clients complete inpatient treatment, and secured permanent housing for **14**. For those enrolled in the program for at least six months, emergency room visits were reduced by an average of **43%**. Transports of clients by EMS were reduced by **91%** and transports by police were effectively reduced to **zero**. Funding has been received for an additional year and we are working diligently to secure the future of this important effort supporting our most vulnerable residents.



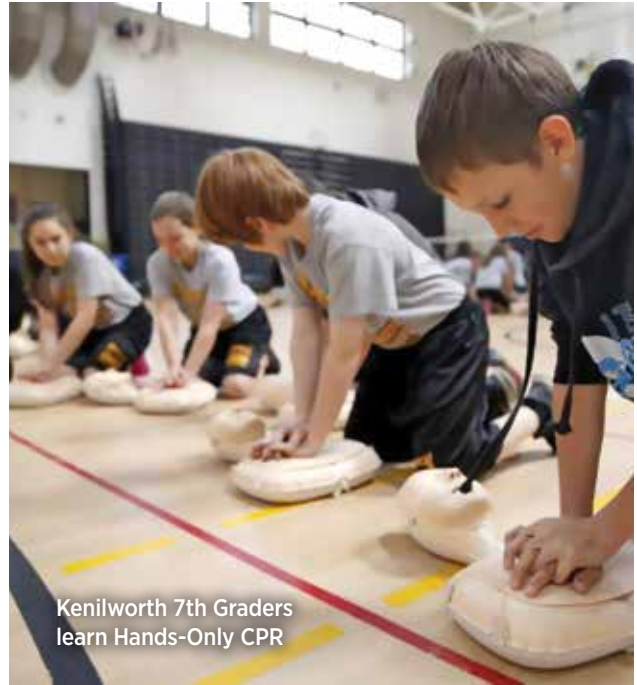
A successful Sober Circle client

Direct Services

Healthquest

For nearly 40 years, Healthquest has been providing high-quality CPR, AED and First Aid training to **thousands of individuals** every year. Healthquest is an American Heart Association and Medic First Aid certified training center, and our skilled instructors lead a variety of certification courses and on-site trainings. We are the local vendor of choice for AED purchases and maintenance plans and can ensure your emergency response program meets all federal and state requirements.

At Healthquest, we focus on developing courses and product offerings to **support our Spanish-speaking community**. In 2018, we trained or certified more than **3,000** residents in CPR, launched Spanish-language CPR certification courses, and serve as the only local vendor offering dual-language AEDs.



Kenilworth 7th Graders
learn Hands-Only CPR

Petaluma Valley Hospital

Since our inception in 1946, PHCD owned and operated Petaluma's community hospital until entering into a 20-year lease with St. Joseph Health (SJH) in 1997. While the lease ended in January 2017, SJH has continued to operate the hospital. **Petaluma Valley Hospital (PVH) is recognized for providing safe and effective care of the highest quality and value.** It was the first hospital in California to receive an advanced certification as an Acute Stroke Ready Hospital.



Over the past three years, PHCD has continued its efforts and focus on securing a long-term quality hospital operator. As of November 2018, PHCD has entered into a non-binding letter of intent, pursuant to which ST Network, LLC (ST Network) will operate PVH under a 30-year lease term. ST Network is a proposed joint operating company between SJH and Adventist Health System/West. Final lease negotiations will occur in 2019 once the applicable regulatory authorities have approved ST Network. The transition of operations will be subject to PHCD and ST Network negotiating a definitive lease agreement, ST Network obtaining hospital licensure and all other appropriate licenses, permits and certifications, and approval of the lease by a public vote.

We are hopeful that a definitive agreement will be reached and remain committed to ensuring area residents will have access to a local high-quality community hospital. Throughout this complex process, we have harnessed the community's vision and provided oversight to ensure Southern Sonoma County's health care needs are met.

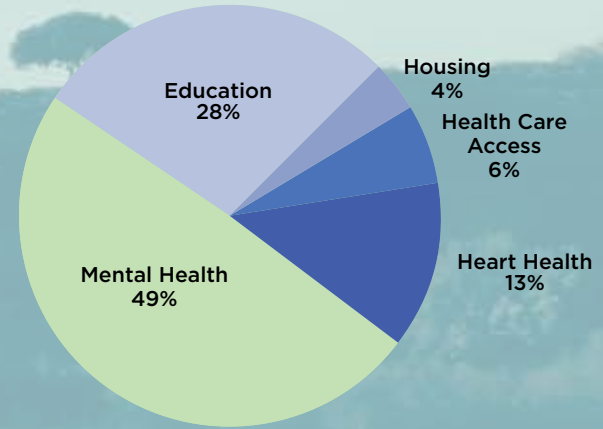
Financial Summary

The Petaluma Health Care District receives no tax revenue from any source.

Programs, Grants and Sponsorships

Heart Health	\$9,542	13%
Mental Health	\$37,665	49%
Education	\$21,986	28%
Housing	\$3,350	4%
Health Care Access	\$5,033	6%
Total	\$77,576	100%

Programs, Grants & Sponsorships



The balance sheet for the 2017-18 fiscal year, as of June 30, 2018 is as follows:

Assets

Current	\$2,013,155
Invested	\$2,438,530
Property, Plant and Equipment	\$3,452,530
Total	\$7,904,215

Liabilities and Fund Balance

Liabilities	\$479,197
Fund Balance	\$7,425,018
Total Liabilities and Fund Balance	\$7,904,215

Awards and Recognition

- **Sonoma County Board of Supervisors and City of Petaluma**
HeartSafe Community Designation
National Walking Day Designation
- **North Bay Business Journal**
Community Philanthropy Award
Healthiest Companies Award
- **Association of California Healthcare Districts**
Certified Health Care District

Petaluma Health Care District 2018 Board of Directors

Elece Hempel.....President
Josephine S. Thornton, MSVice President
Joseph Stern.....Treasurer
Fran Adams, RN, BSN.....Secretary
Jeffrey Tobias, MDMember at Large

Ramona Faith, MSN RN Chief Executive Officer

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